

**European Integration Journalism**

ΣΧΟΛΗ ΠΟΛΙΤΙΚΩΝ ΚΑΙ ΟΙΚΟΝΟΜΙΚΩΝ ΕΠΙΣΤΗΜΩΝ

ΤΜΗΜΑ ΔΗΜΟΣΙΟΓΡΑΦΙΑΣ ΚΑΙ ΜΕΣΩΝ ΜΑΖΙΚΗΣ ΕΠΙΚΟΙΝΩΝΙΑ

**ΕΠΙΚΟΙΝΩΝΙΑ ΤΗΣ ΕΥΡΩΠΑΙΚΗΣ ΕΝΩΣΗΣ**

ΠΛΗΡΟΦΟΡΙΕΣ, ΒΙΒΛΙΟΓΡΑΦΙΑ ΚΑΙ ΟΡΓΑΝΩΣΗ ΜΑΘΗΜΑΤΟΣ

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**Διδακτικές Ενότητες**

1. **Εισαγωγικά**
* Στόχοι και μαθησιακά αποτελέσματα
* Προσέγγιση και εννοιολογικό πλαίσιο του μαθήματος
* Ιστορία και εξέλιξη της Ευρωπαϊκής Ένωσης
* Η Ευρωπαϊκή Ένωση σήμερα: προοπτικές και προβλήματα

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| *Βιβλιογραφικές Πηγές* |
| Glencross, *Η πολιτική της Ευρωπαϊκής Ολοκλήρωσης*, Σιδέρης, Αθήνα, 2015 |
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| Λ. Τσούκαλης, *Υπεράσπιση της Ευρώπης*, Παπαδόπουλος, Αθήνα, 2016 |

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| Προσοχή: |
| *Μέθοδοι Διδασκαλίας*Διαλέξεις, συζήτηση-παρουσίαση στο μάθημα, μελέτη βιβλιογραφίας |
| ΑξιολόγησηΒιβλιογραφική και εμπειρική έρευνα το θέμα της οποίας επιλέγεται σε συνεργασία με τον διδάσκοντα (έκταση 5.000 λέξεις) |

1. **Η εικόνα (και νομιμοποίηση) της ΕE σήμερα**
* Οι πολίτες των ‘28’ και το πολιτικό σύστημα της ΕΕ
* Οι πολίτες των ‘28’ και το ζήτημα της ευρωπαϊκής ‘ταυτότητας’ και ευρωπαϊκής δημόσιας σφαίρας

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| *Βιβλιογραφικές Πηγές* |
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1. **Επικοινωνία της ΕE: ο ρόλος των Ευρωπαϊκών Θεσμών**
* Πολιτικές και Στρατηγικές πριν και μετά το 2000
* Το «επικοινωνιακό» έλλειμμα της Ευρωπαϊκής Ένωσης

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| *Βιβλιογραφικές και Διαδικτυακές Πηγές* |
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1. **Επικοινωνία της ΕE: ο ρόλος των ΜΜΕ/ δημοσιογράφων**
* Πηγές ενημέρωσης των πολιτών
* Προβολή και πλαισίωση της ΕΕ από ΜΜΕ/δημοσιογράφους
* Παράγοντες που επηρεάζουν τη δημοσιογραφική κάλυψη της ΕΕ
* Η διαπλοκή ΜΜΕ και πολιτικής στην ΕΕ

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1. **Επικοινωνία της ΕΕ: Ο ρόλος της πολιτικής σφαίρας**
* Πως παρουσιάζουν και πλαισιώνουν οι κυβερνήσεις/εθνικά κόμματα και ευρωβουλευτές την ΕΕ
* Ποιος είναι ο ρόλος των ομάδων συμφερόντων/κοινωνίας πολιτών/κινημάτων

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1. **Επικοινωνία της ΕΕ: Ο ρόλος της εικόνας στον υπόλοιπο κόσμο**

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| *Βιβλιογραφικές Πηγές* |
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* **Επικοινωνιακή Στρατηγική=Στρατηγική Εκδημοκρατισμού**

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