

**European Integration Journalism**

ΣΧΟΛΗ ΠΟΛΙΤΙΚΩΝ ΚΑΙ ΟΙΚΟΝΟΜΙΚΩΝ ΕΠΙΣΤΗΜΩΝ

ΤΜΗΜΑ ΔΗΜΟΣΙΟΓΡΑΦΙΑΣ ΚΑΙ ΜΕΣΩΝ ΜΑΖΙΚΗΣ ΕΠΙΚΟΙΝΩΝΙΑ

**ΕΠΙΚΟΙΝΩΝΙΑ ΤΗΣ ΕΥΡΩΠΑΙΚΗΣ ΕΝΩΣΗΣ**

ΠΛΗΡΟΦΟΡΙΕΣ, ΒΙΒΛΙΟΓΡΑΦΙΑ ΚΑΙ ΟΡΓΑΝΩΣΗ ΜΑΘΗΜΑΤΟΣ

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**Διδακτικές Ενότητες**

1. **Εισαγωγικά**

* Στόχοι και μαθησιακά αποτελέσματα
* Προσέγγιση και εννοιολογικό πλαίσιο του μαθήματος
* Ιστορία και εξέλιξη της Ευρωπαϊκής Ένωσης
* Η Ευρωπαϊκή Ένωση σήμερα: προοπτικές και προβλήματα

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| *Βιβλιογραφικές Πηγές* |
| Glencross, *Η πολιτική της Ευρωπαϊκής Ολοκλήρωσης*, Σιδέρης, Αθήνα, 2015 |
| Guy Verhofstadt, *Η ασθένεια της Ευρώ*πης, Παπαδόπουλος, Αθήνα, 2016 |
| Λ. Τσούκαλης, *Υπεράσπιση της Ευρώπης*, Παπαδόπουλος, Αθήνα, 2016 |

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| Προσοχή: |
| *Μέθοδοι Διδασκαλίας*  Διαλέξεις, συζήτηση-παρουσίαση στο μάθημα, μελέτη βιβλιογραφίας |
| Αξιολόγηση  Βιβλιογραφική και εμπειρική έρευνα το θέμα της οποίας επιλέγεται σε συνεργασία με τον διδάσκοντα (έκταση 5.000 λέξεις) |

1. **Η εικόνα (και νομιμοποίηση) της ΕE σήμερα**

* Οι πολίτες των ‘28’ και το πολιτικό σύστημα της ΕΕ
* Οι πολίτες των ‘28’ και το ζήτημα της ευρωπαϊκής ‘ταυτότητας’ και ευρωπαϊκής δημόσιας σφαίρας

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| *Βιβλιογραφικές Πηγές* |
| Έρευνες & Εκθέσεις του *Εurobarometer* |
| SARA B. HOBOLT, The European Parliament Elections: Divided in Unity? JCMS 2015 Volume 53 Annual Review pp. 6–21 |
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1. **Επικοινωνία της ΕE: ο ρόλος των Ευρωπαϊκών Θεσμών**

* Πολιτικές και Στρατηγικές πριν και μετά το 2000
* Το «επικοινωνιακό» έλλειμμα της Ευρωπαϊκής Ένωσης

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| *Βιβλιογραφικές και Διαδικτυακές Πηγές* |
| ec.europa.eu |
| www.euroactive.com/topics/eu-communication-policy |
| Valentini C., Nesti G. (2010), Public communication in the European Union. History, perspectives and challenges, Newcastle upon Tyne, UK, Cambridge Scholars Publishing. |
| Des Freedman (2016) Media Policy Norms for a Europe in Crisis, Javnost - The Public, 23:2, 120-134, DOI: 10.1080/13183222.2016.1162981 |
| Michael Brüggemann (2005) How the Eu Constructs the European public Sphere Seven Strategies of Information Policy, Javnost - The Public, 12:2, 57-73, DOI: 10.1080/13183222.2005.11008888 |
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1. **Επικοινωνία της ΕE: ο ρόλος των ΜΜΕ/ δημοσιογράφων**

* Πηγές ενημέρωσης των πολιτών
* Προβολή και πλαισίωση της ΕΕ από ΜΜΕ/δημοσιογράφους
* Παράγοντες που επηρεάζουν τη δημοσιογραφική κάλυψη της ΕΕ
* Η διαπλοκή ΜΜΕ και πολιτικής στην ΕΕ

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| *Βιβλιογραφικές Πηγές* |
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1. **Επικοινωνία της ΕΕ: Ο ρόλος της πολιτικής σφαίρας**

* Πως παρουσιάζουν και πλαισιώνουν οι κυβερνήσεις/εθνικά κόμματα και ευρωβουλευτές την ΕΕ
* Ποιος είναι ο ρόλος των ομάδων συμφερόντων/κοινωνίας πολιτών/κινημάτων

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| *Βιβλιογραφικές Πηγές* |
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| Vivien A. Schmidt Speaking to the Markets or to the People? A Discursive Institutionalist Analysis of the EU’s Sovereign Debt Crisis *BJPIR: 2014 VOL 16, 188–209* |
| Sara Hagemann, Sara B. Hobolt, and Christopher Wratil Government Responsiveness in the European Union: Evidence from Council Voting Comparative Political Studies 1–27, 2016 |
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1. **Επικοινωνία της ΕΕ: Ο ρόλος της εικόνας στον υπόλοιπο κόσμο**

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| *Βιβλιογραφικές Πηγές* |
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1. **Επικοινωνία της ΕΕ: Προτάσεις & Προοπτικές για το μέλλον**

* **Επικοινωνιακή Στρατηγική=Στρατηγική Εκδημοκρατισμού**

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